

RÜDIGER BÖHM

CHANGE 4.0

SUCCESSFUL IN TIMES OF DIGITAL TRANSFORMATION!

365 TO 1



CHANGE



RB

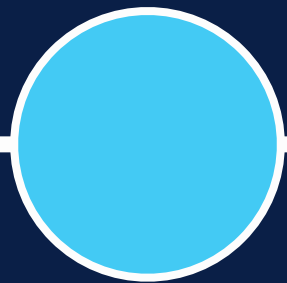
GENERATION X





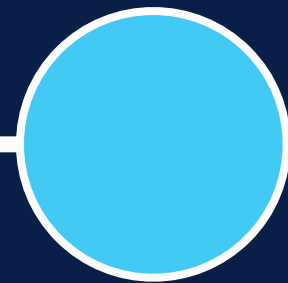
50 MILLION USERS

TELEFON



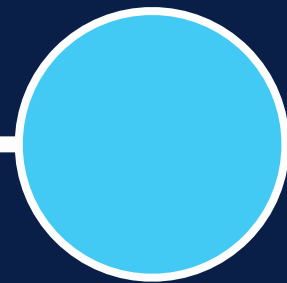
75 YEARS

RADIO



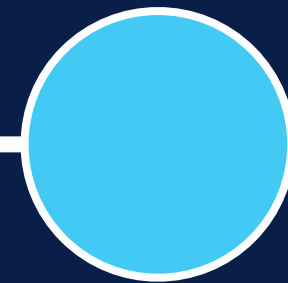
38 YEARS

TV



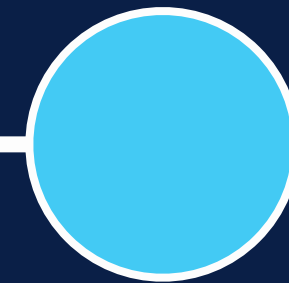
13 YEARS

WWW



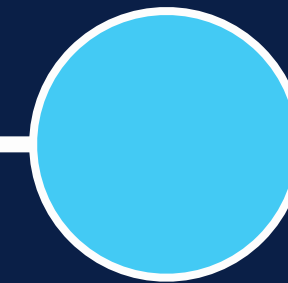
4 YEARS

I POD



3 YEARS

ANGRY BIRDS



35 DAYS



GENERATION

Y&Z

WHAT MAKES

CHANGE

SO DIFFICULT?





OUR GENES

RB

OOPS...



JUST 2P



PRESSURE

RB



PASSION



EMOTION

CHANGE NEEDS



ENERGY IN MOTION

RB

BENEFIT



RB

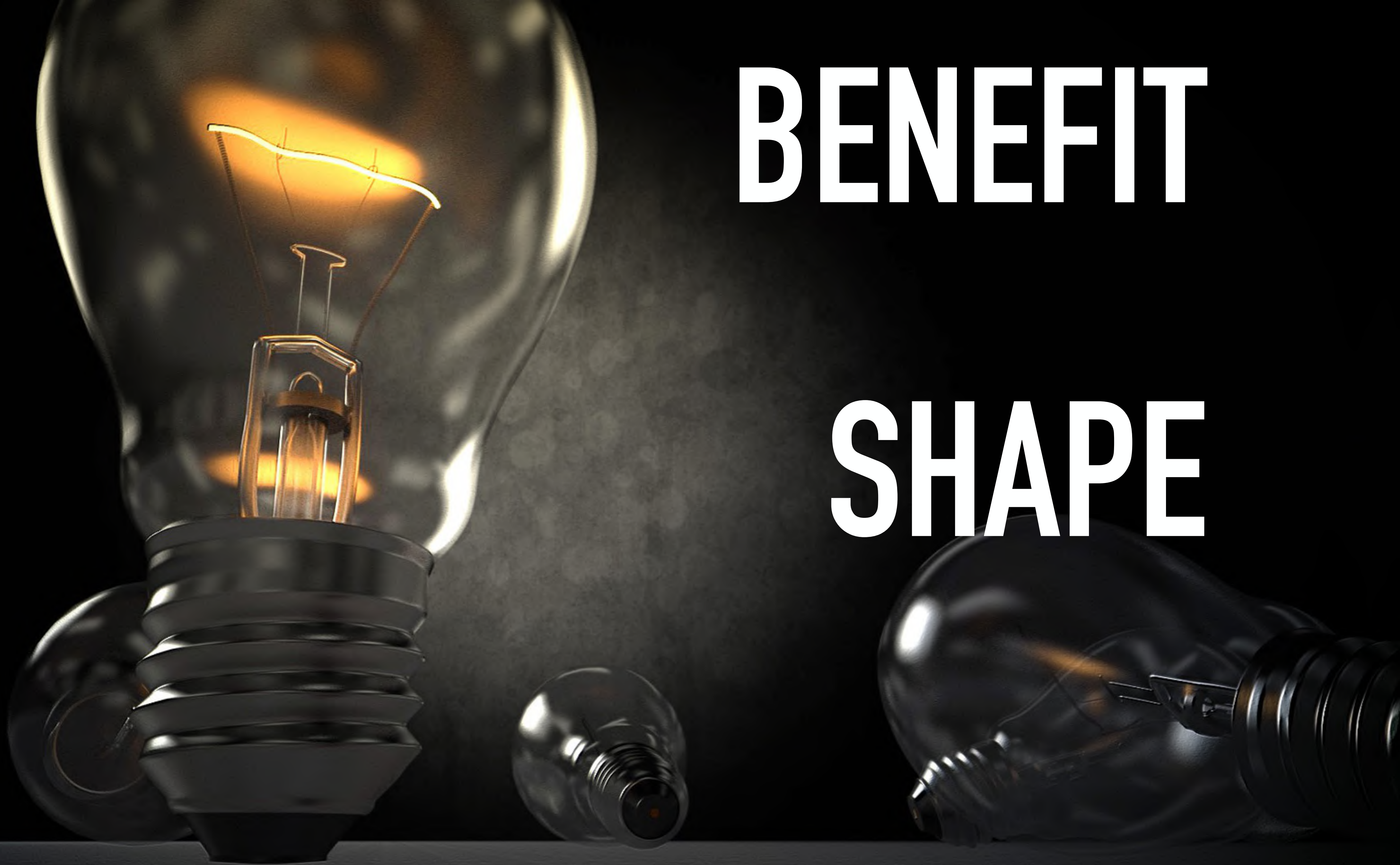
WIN [↑]X



RB

BENEFIT

SHAPE



RB



TO CREATE



BENEFIT

SHAPE

APPRECIATION

HUMAN

TOUCH



RB



RIGHT IN THE MIDDLE
INSTEAD OF JUST THERE





NUDGED OUT OF LIFE



**SUDDENLY I STOOD
THERE WITHOUT LEGS**



WHY ME?

[illegible]



THINGS

THE DECISIVE FACTOR IS WHAT YOU MAKE OF IT

HAPPEN

ACCEPTANCE



Grandpa JAKOB



„LENNI, I CAN'T
HOLD ANYTHING
TIGHT THAT I
DON'T KEEP IN
MY HANDS!“



TIME



RB

Ω OMEGA

NEW

955

DIGITALIZATION

WHERE IS YOUR
FOCUS?



In the past
everything was
BETTER!
or?



LACK OF



GRATEFUL



YOU DECIDE


$$1 + 1 = ?$$



*You need to know what you want...
or you have to take what's left*

DISCOVER THE
POSSIBILITY

GIBRALTAR TO PALERMO

A banner for the GP 2020 Challenge. The text "GP 2020" is in a large, white, stylized font, with "Challenge" in a smaller, white, sans-serif font below it. The background is a green, textured map of Europe, with labels for "Slovenia", "Slovakia", and "Moldova" visible.

OUT OF THE BOX





ALBERT EINSTEIN

**„THE TRUE DEFINITION OF MADNESS IS
DOING THE SAME THINGS EVERY SINGLE DAY
WHILE EXPECTING DIFFERENT RESULTS!“**



EMOTION

BENEFIT – CREATE – APPRECIATE

ACCEPT

TIME

DECIDE

POSSIBILITY

CHANGE HAS FOUR LETTERS

DO IT

TRAIN IT EVERY SINGLE DAY





LIMITATION

IS FORMED IN

YOUR MIND



NEVER
LET
ANYONE
STOP YOU

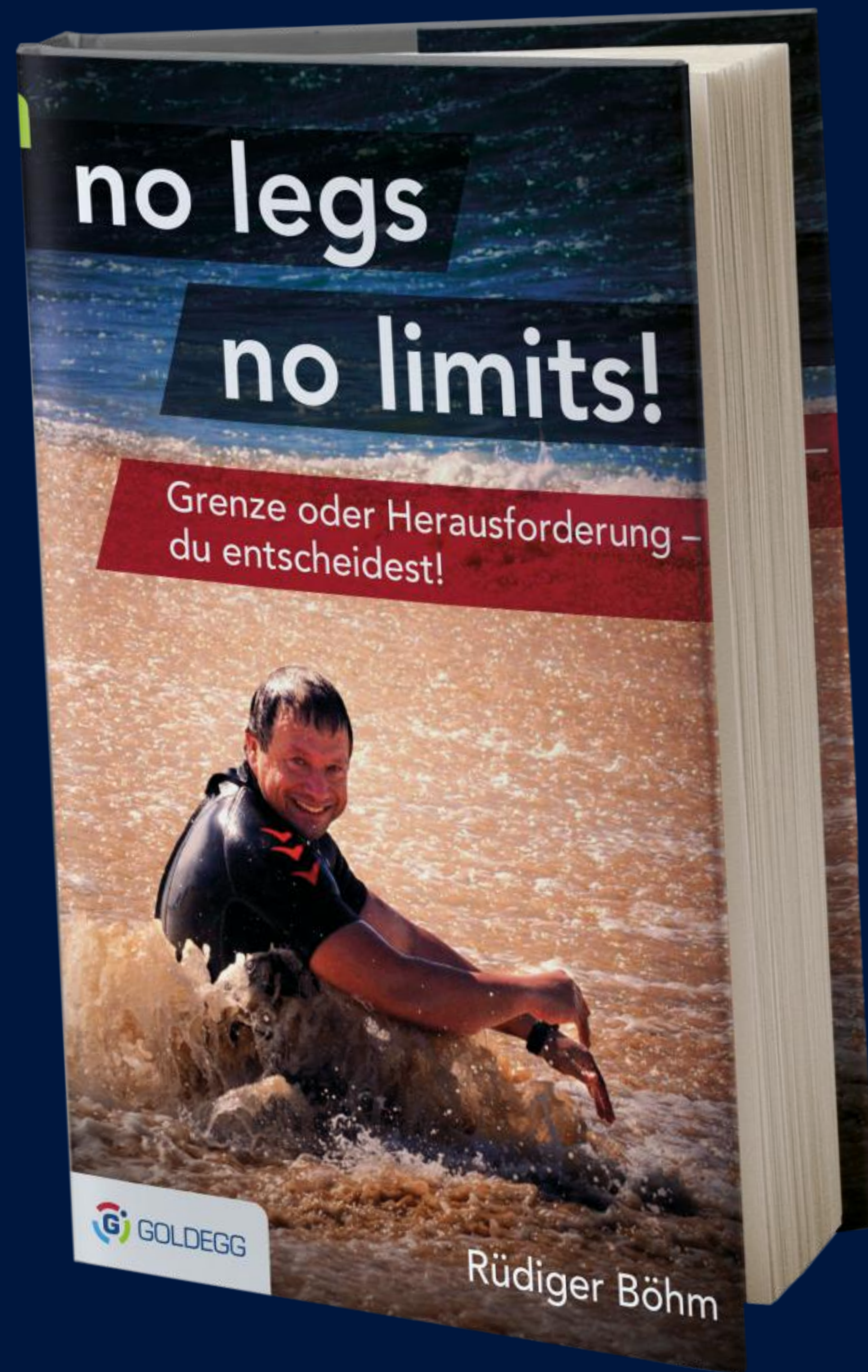


CHANGE

ADAPTATION

EVOLUTION

YOU CAN DO THAT TOO! LUCKILY IT IS YOUR DECISION!



IN THE MOOD FOR MORE SUCCESS

RUEDIGERBOEHM.CH



YOUR EXPERT FOR MOTIVATION & CHANGE

KEYNOTE | WORKSHOP | COACHING

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