



**ASSISTIVE  
TECHNOLOGY  
FORUM**

# **Assistive Technology Forum 2019**

**anticipate new trends – think big – foster innovation**

**Welcome to the Switzerland!!!**

**Welcome to the first Assistive Technology Forum (ATF)**

A new worldwide networking event for leading players in Assistive Technology.

## **Providing Assistive Technology**

### **YESTERDAY – TODAY – TOMORROW**



## **Fiore Capone**

Founder & CEO of Active Communication / Rednet  
Founder & Board member of Swiss Handicap



## Photo corner

1. Dress up with accessories
2. Take photos
3. Print them out and take them home as a souvenir



## Guestbook

- How do you like the event?
  - What else do you want to tell us?
  - Tell us your wishes
- > Leave a message in our guestbook



## Who is here today?

We can proudly present 48 participants from...

- ✓ 15 nations
- ✓ 34 companies (manufactures, suppliers and resellers)
- ✓ 7 Speakers
  
- ❖ *5 people had to cancel their participation.*

## **ATF – MY VISION**

A European (worldwide) business-to-business network in the branch of (Digital) Assistive Technology that connect, engage, strengthen and serve our global industry community.



## ATF – MY GOALS

- ✓ Exchanging knowledge
- ✓ Discussing innovations and trends
- ✓ Sharing experiences
- ✓ Boosting developments
- ✓ Learning from (other) practice

Let me tell you a story started 20 years ago...





**Visiting a leading manufacturer in 1999...**

**...striking repair methods**



**We can't control the evolution of the technology....**

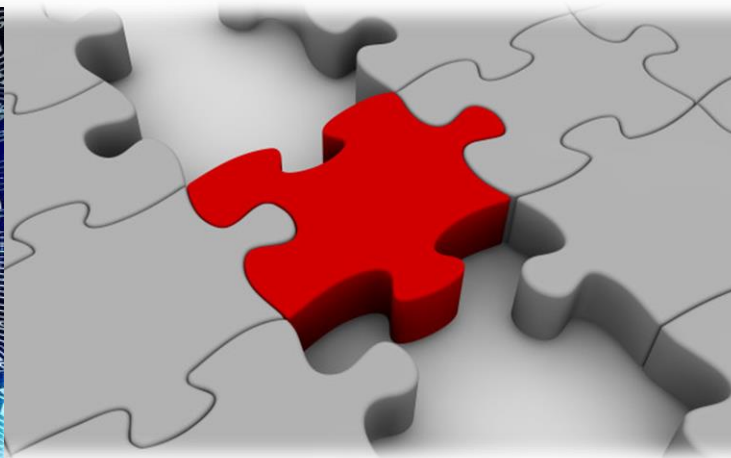


**Question is: What is Active's market position today?**

**Technology**



**«Interface»**



**Users**



**The challenges like the evolving technology, funding pressure,  
digital and online solutions....**

Do they really threaten our role/position in the market?

Or do they encourage us....

...to create new services?

...to commercialize our knowledge and our experiences?

...to boost our expert position?

**Which questions could inspire us during the day?**



**How can I make more turnover / profit?**



**What makes us unique? Which are our USP's?**





**How can I beat the competitors?**



**What is the key role of our companies in a future AT-market?**



**Who is offering me products to better conditions?**



**What do we need in the future to fulfil our mission more effectively?**



**My slogan/claim is:**

**We can't change the wind but set the sails differently.**

**Thank you!**



## **Fredrik Ruben**

CEO Tobii Dynavox

**Trends and Outlook – The Assistive  
Technology for Communication market**

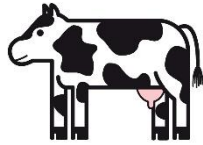


## **Jürgen Kohl**

CEO REHAVISTA

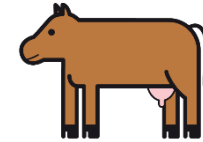
**Knowledge management – The key to  
success**

**Group**



- > 20' Coffee break
- > Speed Dating (10\*5 min, Lago bar)

**Group**



- > 20' Coffee break
- > Insights with Pius Bernet (conference room)
- > ParaForum



## **Pius Bernet**

Director of SSBL,  
former CFO Swiss Paraplegic Group

**The Swiss Paraplegic Foundation Nottwil**



## David Hofer

CEO LIFEtool

Panel discussion with special guests  
Providing Assistive Technology  
yesterday – today – tomorrow





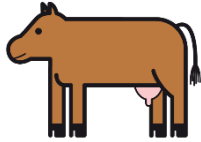


## **Antony Ruck**

CEO of Aventido,  
Chairman of BATA (The British Assistive  
Technology Association)

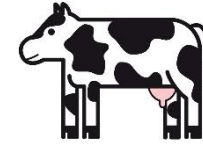
Promoting the role of AT at a local, national  
and international level

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## Feedback, comments, thoughts, questions for the panel guests?

(Go to [www.menti.com](http://www.menti.com) and use the code 76 00 42)



## Rüdiger Böhm

Expert for Motivation & Change,  
Coach & Author of «No legs no limits!»

**Change 4.0: Being successful in times of  
digital transformation**



## **Fiore Capone**

Round up, open discussion & conference closing

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**See you in Amsterdam (20. March 2020)**

**See you @ the 2. ATF in November 2020**





## Hearts and Minds - Swiss Evening

18:30 h Aperitif Surprise

19:30 h Dinner in the Chalet